What is a cover letter?

A cover letter is a letter that you send with your CV when applying for part-time and full-time jobs and Apprenticeships.

What do I need a cover letter for?

Think of it as an introduction to your CV. It shouldn't be used to repeat information in your CV but it should highlight to the employer why you are applying for a particular job.

What should a cover letter look like?

- It is a letter so it should look like a letter which means putting your name and address at the top right-hand side of the page and starting your letter with Dear Sir/Madam or Dear Mr/Mrs.
- It should state the title of the job you are applying for and where you saw it advertised.
- It should be short and to the point.
- It should be word-processed and printed on white paper. Use the same font style and size as your CV.

Speculative Letter

You can use a CV and a letter to write and ask employers about possible jobs or vacancies they may have in the future – even if they are not advertising. This is called a speculative letter.

This approach is a gamble and you might have to send out a number of CVs and letters. It does make you look really motivated and enthusiastic.

The content of a speculative letter is very similar to a cover letter but you should:

- Make it clear what type of job vacancies you are looking for,
- Tell the employer why you want to do this kind of work,
- Try and find out the name of the person who deals with job vacancies and address your letter to them.

Example Cover letter

A N Other
1 Somewhere Street
Any Town
Post Code
Tel: 01709 687421
Mobile: 07853 234567
Email address: <u>ANOther@yahoo.com</u>
Date:
Dear Sir/Madam (or name)
(The purpose of your letter). I am writing to apply for your Retail part-time job (apprenticeship) vacancy that you have at the moment.
(Why you are applying?) My main interest in applying for this role is that it will give me the opportunity to learn whilst using practical skills and studying.
I have experience of working with customers through voluntary work at a charity shop in Rotherham. I had to deal with customer complaints and enquiries, I had to be polite and helpful at all times. I am happy to work flexible hours which are agreeable to both parties. The information attached tells you that , I am a Y11 student (ex-student) at Winterhill School and it gives you much more detail about me, my personal and educational journey so far.
Please find enclosed my CV give all details, please contact if you requiring additional information.
Thank you very much for taking the time to read this letter and I hope to hear from you soon.
Yours faithfully (or sincerely if addressing by name)
(Sign your name) A N Other
Print your name

Example Speculative letter

A N Other
1 Somewhere Street
Any Town
Post Code
Tel: 01709 687421
Mobile: 07853 234567
Email address: ANOther@yahoo.com
Date:
Dear Sir/Madam (or name)
(The purpose of your letter). I am writing to enquire if you have any vacancies for apprentice Plumbers and enclose my CV for your attention.
I am a Y11 student at Winterhill School and would like to start an Apprenticeship once my GCSE exams are completed. I am keen to work as a plumber as I have had some experience of this type of work through a work experience placement with Nu Gas Plumbing when in year 10. I really enjoyed finding out more about plumbing and I got a really good report from this. I am a practical learner which is why I think an Apprenticeship will suit me.
I am enthusiastic and very hard-working. As you will see from my CV I am predicted to achieve 9-4 grades at GCSE and a 7 in GCSE Maths and Science. Please feel free to contact me at any time with regards to this enquiry or in order to attend an interview.
Please find enclosed my CV give all details, please contact if you requiring additional information.
Thank you very much for taking the time to read this letter and I hope to hear from you soon.
Yours faithfully (or sincerely if addressing by name)
(Sign your name) A N Other
Print your name

Updated: October 2020